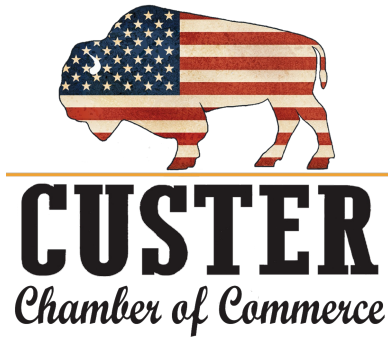


Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

If you are a car enthusiast, Custer is THE place to be this weekend!

The Custer Chamber is one of the Sturgis Mustang Rally Poker Run stops. On Friday there will be hundreds of Mustangs stopping in town. We give each car \$10 in Custer Cash so many of them plan to arrive during the lunch hour to enjoy our restaurants, fill up with gas, and check out the shops.

Then, you'll see a totally different type of car...Studebakers spanning several decades will be rolling into town on Friday, touring the Southern Black Hills on Saturday and hosting their annual car show on Sunday. They also each get \$10 in Custer Cash so now is a good time to review how Custer Cash works with your staff. (*see below*)

It's shaping up to be another big Labor Day weekend in Custer! We hope you all get a chance to enjoy it!



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean
Administrative Assistant
jdean@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Amy Brazell
Information Associate
abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

Holly Vogess
Information Associate
hvogess@custersd.com

2023 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl
Diane Dennis
Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Lydia Austin- CSP Liaison
Leah Noem- BID Board Liaison

Below, please find some valuable information about the program:
Custer Cash works exactly like cash:

- Custer Cash is purchased at the Chamber in increments of \$5, \$10 and \$20.
- Participating businesses are listed on the back of each Custer Cash certificate.
- Participating businesses accept the Custer Cash certificates exactly like cash. **Change is given** if the full amount of the Custer Cash is not spent. (This is important because the customer paid the face value of the certificate) It is not to be used as an exchange for cash.
- Businesses bring the Custer Cash they have accepted to the Chamber and they are reimbursed for the full-face value of the Custer Cash brought in. Reimbursement is made on the 15th and 30th of each month. The Custer Cash certificates **must** be presented to the Chamber for reimbursement.

Custer Cash looks like this:



**FRIDAY
SEPTEMBER 1
@ 4:30PM**

**SORRY, WE' RE
CLOSED**

**FOR THE
GROWING ROOTS
PRESCHOOL
Ribbon Cutting**



SEPTEMBER 3, 2023



South 6th Street

Closed

5 am to 3 pm



To have things added to Buffalo Bytes, please send to Jamie: jdean@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

September 1

**Growing Roots Preschool
Ribbon Cutting/Open House
@4:45pm
(12622 US Hwy 16A)**

September 3

Studebaker Car Show
10am-3pm on 6th Street

September 21

Chamber Mixer at Gold Pan Saloon
5pm-7pm

WEEKLY HUMOR



CHAMBER HAPPENINGS

Please join us on Friday, September 1 at 4:45pm for Growing Roots Preschool Ribbon Cutting & also their open house from 5pm-7pm!



Chamber Mixer

September 21, 2023

5pm - 7pm

Hosted by Gold Pan Saloon

508 Mt Rushmore Rd



MIXERS ARE A GREAT WAY TO MEET, MIX AND MINGLE.
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS.

Mickelson Trail Trek

Hospitality Night Sponsors Needed \$100

Thursday, September 14th

The Chamber hosts a welcome
banquet for over 600 bicyclists.

Contact Dawn at dmurray@custersd.com

Chamber mixers are a great way to mix, mingle and network with your fellow Custer Chamber Members. Get signed up today to host yours in 2024. *To ensure everyone gets a fair chance we ask that members who have hosted a mixer in 2023 let other Chamber Members have a turn.

Host a Chamber Mixer

2024 Dates Available

January 25

May 16

February 15

September 19

March 21

November 21

April 18

December 19



CUSTER
Chamber of Commerce

**CALL US AT 605-673-2244 OR EMAIL
DMURRAY@CUSTERSD.COM TO
SCHEDULE YOUR MIXER!**

Merchants' Trick-or-Treat on Halloween



**Tuesday, October 31st
4:00 pm – 6:00 pm**

**Get your business signed
up now!**

**Sponsored by:
Custer Area Chamber of Commerce
605-673-2244 - info@custersd.com**

***YOU are essential to our Chamber, the Black Hills and
to the Southern Hills Vacation Guide, which brings
visitors to us.***

Check out the 2023 digital guide [here](#)
and the Southern Hills guide website [here!](#)



PUBLICATION MADE FOR YOU THE SOUTHERN HILLS VACATION GUIDE

Community Profiles • Dining Guide
Member Index • Events Calendar
Lodging Listings • Maps



360k

ANNUAL READERSHIP

- Young Families
- Active Couples
- Bucket Listers



75k

COPIES PRINTED
ANNUALLY

STIMULATING CONTENT DIGITAL ENGAGEMENT

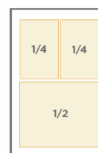
- 3,600+ yearly impressions
- 8 minute average read time
- 89% advertisement clicks
- 55% mobile device viewers

120+

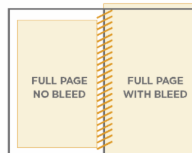
DISTRIBUTION LOCATIONS

- In-room, Hotels & AirBnB
- Campgrounds, Cabins
- Travel Centers, CVB's

VACATION GUIDE



1/4 PAGE 2.35" x 4"
1/2 PAGE 4.875" x 4"
FREE Lodging or
Dining Listing with
a 1/2 page or larger



**FULL PAGE
NO BLEED**
4.875" x 8"

**FULL PAGE
WITH BLEED**
Safety: 4.875" x 8"
Trim: 6" x 9"
Bleed: 6.125" x 9.25"



SPREAD WITH BLEED
Safety: 11" x 8"
Trim: 12" x 9"
Bleed: 12.25" x 9.25"

IMPORTANT: Full Page with bleed and Spread with bleed
all content 1/8" from gutter

FORMAT & REVISIONS

High resolution Acrobat PDFs (a minimum of 300 dpi) preferred.

We also accept TIF, JPG, PSD, INDD, and EPS. Please convert all Pantone or RGB colors to CMYK. We do NOT accept Quark or any PC, IBM, Windows or DOS formats (including Publisher).

Email your press-ready PDF ad file to info@egmrc.com

Ad design is included in your purchase with three proofs, free of charge, for revisions.

Revisions after the third proof: \$15/proof.

If you would like to purchase your ad's high-resolution artwork file: \$75.

INVESTMENT OPTIONS

1/4 PAGE 1125 **FULL PAGE** 4005

1/2 PAGE 2250 **2 PAGE** 7255

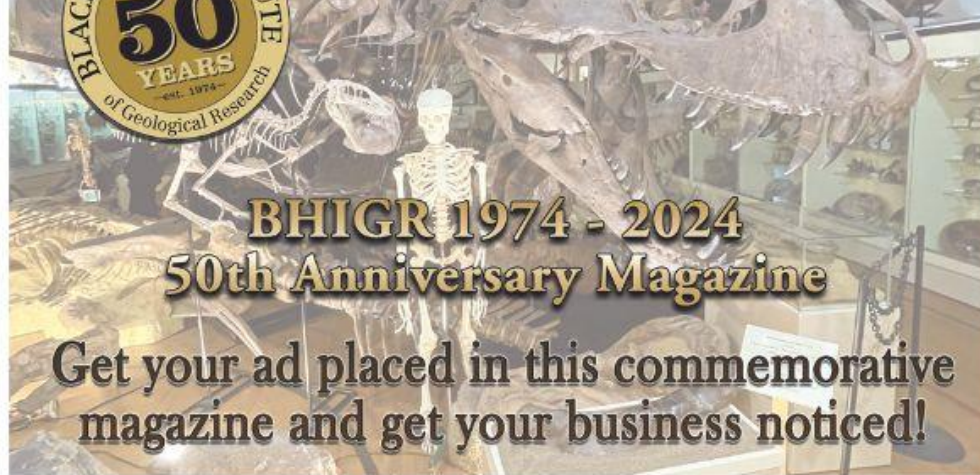
COVER
3850 (Inside Front Cover)
3850 (Inside Back Cover)
4700 (Back Cover)



EVERGREEN

329 MAIN STREET - STE. 1 • RAPID CITY





The Black Hills Institute of Geological Research is celebrating 50 years with a commemorative magazine. This magazine will have regional distribution similar to our other publications, such as Down Country Roads Magazine and the extremely popular and well-received Black Hills Adventure Guide! Over 20,000 visitors a year explore BHIGR! Reserve your ad space today!

Full Page Size
7.708" wide x 10.139" tall
With bleed (8.875" wide x 11.305" tall)

1/2 Page Size
7.708" wide x 5" tall

1/4 Page Size
3.75" wide x 5" tall

1/8 Page Size
3.75" wide x 2.5" tall

Advertising Rates
Full-Color Ad

Full page ad	\$1500
Half page ad	\$750
Quarter page ad	\$500
One eighth page ad	\$350

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

DEADLINE: Dec. 1, 2023

For Space Reservations, Call Kate Najacht at 605-440-1248
or email Kate at chroniclewriter2@gmail.com
Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730

MEMBER SPOTLIGHT

To have your business featured in our Member Spotlight, please contact Jamie Dean at jidean@custersd.com



Thank you

for renewing your Chamber Membership

1. 1881 Courthouse Museum
2. Acupuncture 4 Health
3. Alpha Builders, LLC
4. American Family Insurance-Ronni Calvird Agency
5. Ameriprise Financial
6. Art Expressions of Custer
7. Baker's Bakery & Café Inc
8. Bear Country USA, Inc
9. Beaver Lake Campground
10. Black Hills Area Community Foundation
11. Black Hills Electric Cooperative, Inc
12. Black Hills Reptile Gardens
13. Buffalo Ridge Camp Resort
14. Buglin' Bull
15. Busy Ewe Farm & Fiber
16. Chalet
17. Chamberlain McColley's Funeral Home
18. Chapel in the Hills
19. Chief Motel
20. City of Custer
21. Claw Antler and Hide, Inc
22. Coca-Cola Bottling Co
23. Common Cents
24. Crazy Horse Memorial
25. Custer Ambulance Service, Inc
26. Custer Chiropractic, PC
27. Custer County Chronicle
28. Custer Dental Studio
29. Custer Golf Corp/Rocky Knolls Golf Course
30. Custer Heating and Air Conditioning, Inc
31. Custer Hospitality (Super 8, Econlodge, Best Western, Comfort Inn, Holiday Inn Express)
32. Custer Lutheran Fellowship
33. Custer Mt Rushmore KOA
34. Custer Senior Center
35. Custer State Farm
36. Dacotah Bank
37. Deep Creek Gallery
38. Diamond Spur Events Center
39. Diane's Custer Vacation Rentals
40. Double Diamond Ranch
41. Eagles Landing Lodge
42. Edward Jones- Mark Koch
43. Faith Lavin Real Estate, Inc

43. Faith Lewis Real Estate Inc
44. Feel Good Hospitality (Bavarian Inn, Feel Good Café)
45. First Choice Lock and Key
46. First Interstate Bank
47. Floors and More Cleaning and Restoration
48. Fred & Wendy Hlava
49. Freedom Hills Wealth Management
50. Freeman's Electric service, Inc
51. French Creek Tree Fellers, LLC
52. George Mickelson Trail
53. Gold Camp Cabins LLC
54. Gold Pan
55. Golden West Telecommunications
56. Good Karma Jewelry
57. Green Owl Media & Photography
58. Grizzly Gulch Adventure Golf
59. Hidden Lake Campground
60. Hill's Inn
61. Hillside Handyman
62. Hounds Pugs and Hugs
63. Jim Frank & Colleen Hennessy
64. John & Diana Carson
65. Jon G Gindhart, DC, PC
66. Jorgenson Log Homes Inc
67. K & S Stagecoach Stop
68. Kitchens by Karla
69. Lampert Properties
70. Lasting Impressions Unlimited Inc (LIU)
71. Laurie Arthur, Inc
72. Lee, Patti & Jim
73. LFC Veterinary Services
74. Life Weavings Expressions
75. Lynn's Dakotamart, Inc
76. Maria's Mexican LLC
77. Mickelson Trail Affiliates, LLC
78. Miner's Cup
79. Mountainview Baptist Church
80. Nelson's Oil and Gas
81. New Trails Ministry Inc
82. Nielsen Enterprises, LLC
83. NXTLAW PC
84. Operation Black Hills Cabins
85. Our Place
86. Pine Rest Cabins
87. Pizza Mill
88. Pleasant Valley Farm & Cabins
89. Prairie Hills Transit
90. Premier Family Eyecare
91. Purple Pie Place
92. Regency CSP Resorts (*State Park Game Lodge, Sylvan Lake Lodge, Legion Lake Lodge, Blue Bell Lodge, Blue Bell Trail Rides and Buffalo Jeep Safari Tours and Rockcrest*)
93. Road Runner, Inc
94. Rock Solid
95. Rockin R Rides, Inc
96. Ronald McDonald House Charities

96. Ronald McDonald House Charities
97. Rush Mountain Adventure Park
98. Rushmore Photo & Gifts, Inc
99. Sander Sanitation Service
100. Sentinel Federal Credit Union
101. Sew What?
102. Shady Rest Motel
103. South Dakota Outdoor Shop
104. Southern Hills Animal Clinic
105. Southern Hills Family Medicine
106. Southern Hills Title, Inc
107. Spokane Creek Cabins & Camp
108. Sprockets Fun Foundry
109. Starr Insurance
110. Steele Collision and Glass
111. Steve and Yolanda Davis
112. Stockade Lake Cabins
113. Stone Décor and Supply
114. Sunshine Storage
115. Tanglewood Estate
116. Tennyson Investments
117. The Blind Guy of the Black Hills, LLC
118. Under Canvas, Inc
119. United Way of the Black Hills
120. US Flagpole Guy of the Black Hills
121. Valhalla Legal, PLLC
122. VFW Post 3442
123. Vineyard Black Hills
124. World Fossil Finders Museum
-



Growing Roots, Inc
Homestead Carpet Care
Lenny Merriam CPA, CFE, PLLC

Emmy McMahon CPA, CFE, FEEC
PDQ Construction Inc
Homeopathic Clinic of the Black Hills
Stage Stop Trading Post
Custer's Last Stop
Peaceful Meadows
TC Horsecamp LLC
Tegan Franz Photography
Mile High Garden Club

AREA EVENTS

COURTHOUSE ART GALLERY

420 Mount Rushmore Road, second floor

Custer, South Dakota



Showcasing the photography of

Kimberly Nelson.

THROUGH AUGUST 31, 2023

Endorsed by Custer Area Arts Council

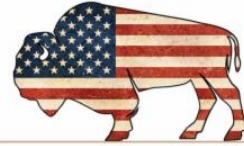


BLACK HILLS

BLACK HILLS LABOR DAY WEEKEND STUDEBAKER *Event*



**45TH ANNUAL
SHOW**



CUSTER
Black Hills



FREE CAR SHOW



**SUNDAY, SEPTEMBER 3, 2023
DOWNTOWN CUSTER, SD
10AM - 3PM**

**VOTE FOR
YOUR
FAVORITE
VEHICLE**



SEPTEMBER 4, 2023

TIME: 11 - 1 COST: \$7

BENEFIT MEALS ON WHEELS



HOT DOGS
& CHIPS,
CONDIMENTS
& WATER

PARKING LOT NEXT TO
THE SENIOR CENTER

SPONSORED BY THE FRIDAY BINGO BUNCH

HAPPY LABOR DAY

Free

Childhood



Early Childhood DEVELOPMENTAL SCREENINGS

Sept. 5 in Hermosa (8-3pm)
Sept. 6 in Custer (8am-12pm)
Both by appointment only.

To make appointments please call
Custer: (605)-673-2171
Hermosa: (605) 255-4345

IF YOUR CHILD IS BETWEEN THE AGES OF 3-5 YEARS-OLD (AND IS NOT ENROLLED IN KINDERGARTEN), YOU MAY WANT TO CONSIDER THE CSD DEVELOPMENTAL SCREENING.

THIS IS FOR PARENTS WHO HAVE CONCERNS ABOUT THEIR EARLY CHILDHOOD AGED CHILD, IN ANY OF THE FOLLOWING DEVELOPMENTAL AREAS: COMMUNICATION, MOTOR, CONCEPTS, VISION AND/OR HEARING.

EVEN IF YOU DON'T HAVE ANY CONCERNS, BUT JUST WANT TO SEE HOW YOUR CHILD IS DOING OVERALL AND WANT IDEAS OF WHERE THEY MIGHT NEED TO IMPROVE, IT CAN BE BENEFICIAL TO SET-UP AN APPOINTMENT.

FOR FREE DEVELOPMENTAL SCREENINGS FOR CHILDREN UNDER 3-YEARS, PLEASE CONTACT JENNIFER BIGGERS WITH BLACK HILLS BIRTH-TO-THREE AT 605-721-7433.



Monthly Meeting

Tuesday, September 5th, 2023

11:30 am

Custer County Library - *Pine Room*
447 Crook St

Meet your fellow Custer County Democrats.

Bring a lunch and join us each month!



Custer County Republicans

The Custer County Republicans will meet Tuesday, September 5, at

5:30pm, in the Pine Room at the Custer County Library Annex. We will be hearing about the status of the local real estate market, a topic of interest given how we are taxed. Our meetings are open to any interested parties, and all Custer County Republicans are encouraged to attend.

Please RSVP to CCRepubs@goldenwest.net to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans.

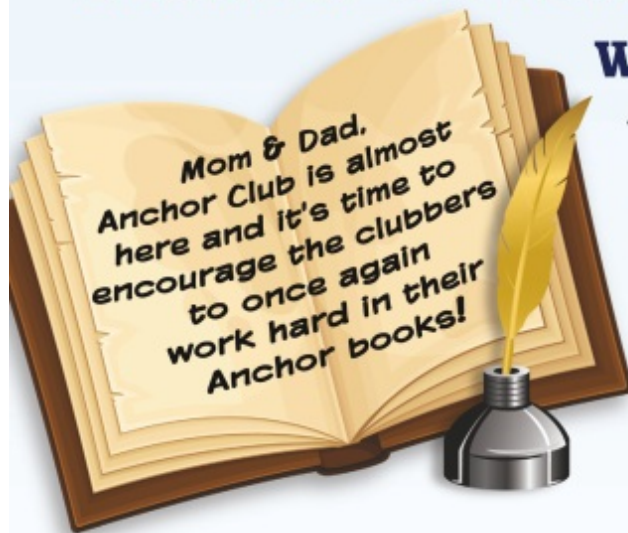


Mountainview
BAPTIST CHURCH

ANCHOR CLUB

ANCHOR CLUB

BEGINS WEDNESDAY, SEPTEMBER 6, 2023



WHAT IS ANCHOR CLUB?

At Anchor Club, we learn from God's Word, while having fun...all at the same time!

Clubbers will be challenged to memorize, read, sing, and participate in the activities every week! Your children are invited to be a part of the Club!

WHO? K5 thru 6th grades

WHEN? Wednesday afternoons
4:00 to 6:00pm

We will provide a meal each night for the Anchor Clubbers.

FREE TRANSPORTATION AVAILABLE!

We can pick up children right at the school, if desired.

**Mountainview
BAPTIST CHURCH**

12230 Aviation Way
(next to the Custer airport)

605-673-2498

www.mountainviewbaptistcuster.com



**VOLUNTEER APPRECIATION
& MONTH OF CARING KICK-OFF**



JOIN US FOR A COMMUNITY PROJECT

.....
SEPTEMBER
7TH 3:30PM
TO
6:30PM
.....

HARBACH PARK
615 WASHINGTON ST
CUSTER, SD

Learn more about the
United Way of the Black Hills
& how we serve many non-
profits in our communities
& Month of Caring projects!

Trash collection along Mickelson
Trail, within Custer City Limits
Followed by a free cookout of hot
dogs, chips, cookies & water



COLD SPRINGS HISTORICAL SOCIETY

CELEBRATION



CELEBRATION



OF OWNERSHIP

September 10, 2023

12:30 to 2:30

Sloppy Joes, Beans, Chips,

Dessert, Drinks

Free will donation

Music by Southern Rail Drifters

EVERYONE WELCOME

FUN FOR ALL AGES



Corn Hole toss contest
\$5 entry fee winner
splits pot.



Wagon Rides



Pie Eating Contest \$10 entry
fee winner splits pot.



\$1 per ticket or
12 tickets for \$10



Directions from Custer: 385 south to Beaver Creek Road, Beaver Creek Road to Flynn Creek Road, Flynn Creek Road to 1st driveway on right.

Directions from Hot Springs: Take 385 towards Wind Cave then take 87 (the road in wind cave) then take Beaver Creek rd. (near Rankin ridge) to Flynn Creek rd. First road on right to the Schoolhouse

www.facebook.com/CSHSSD

VETERANS MEMORIAL PARK

SEPTEMBER 11, 2023 • FLAG RETIREMENT PROGRAM

6:00 PM - 8:00 PM

6:00 PM - 8:00 PM

**TO MEMORIALIZE THE EVENTS OF 9-11 AND HONOR THE
FIRST RESPONDERS & CITIZENS & MILITARY PERSONNEL
WHO GAVE EVERYTHING ON THAT DAY.**

**IF YOU HAVE A FLAG YOU WOULD LIKE RETIRED BRING IT BY
5:30 PM. CIVIL AIR PATROL WILL FOLD & RETIRE THE FLAGS**



Let's get together

We're hosting a new event, and we'd love to see you there. Join us for BHCED Small Business RoundUp, September 14, 2023 at 5:00 PM.

Register soon because space is limited.

We hope you're able to join us!



BLACK HILLS
COMMUNITY ECONOMIC DEVELOPMENT

SMALL BUSINESS *Roundup*

Thursday, September 14, 2023

Prairie Berry Winery / Addie Camp General Store
23835 US-385, Hill City, SD 57745
5PM Food & Drinks • 6PM Awards Presentation

RSVP to Sydney Tarrell: starrell@wrbsc.com

[Get Registered](#)

CUSTER SENIOR CENTER

538 Mt Rushmore Rd

SEPTEMBER
15TH
5:30-7



Spaghetti Dinner \$12



*Includes Garlic Bread
Tossed Salad
Chocolate Chip Cookie
Water or Lemonade*

**Gather for
Good Food
& New Friends!**



**16th ANNUAL
WILDCAT GOLF
SCRAMBLE**



SCRAMBLE

WHERE: Rocky Knolls Golf Course, Custer, South Dakota

WHEN: September 23, 2023 -- 10:00 AM (Shotgun Start)

FORMAT: 4 – Person Scramble; 18 Holes

COST: \$65 per person - Includes 18 holes plus a meal!
(Cart rental is NOT included)

PRIZES AWARDED for 1st place, last place, pin prizes..... !!!

Sponsorship Opportunity

Promote your business and support local youth!

Hole sponsorship: \$100.00 (logo advertisement on tee box)

Team and hole sponsorship: \$300.00 (includes entry for team of 4 and hole advertisement)

GREAT FUN FOR ALL!!!

If you don't have a team, please call or show up day of scramble and we will help put a team together for you!!

HOSTED BY:

CHS Boys Golf - Wrestling - Boys Basketball



For questions and information contact: Paul Kelley @ (605) 673-8952
Jared Webster @ (605) 390-4848

Members are invited to the
71st Annual Meeting
Golden West Telecommunications Cooperative, Inc.



Saturday September 23, 2023

Wall Community Center,
501 Main Street, Wall, SD

Registration: 8:30 to 10 a.m.

Meeting Called to Order: 10 a.m.

Meal tickets distributed after the meeting.

Register for the \$500 grand prize,
plus numerous cash and other prizes.
Must be present to win.

1-855-888-7777, option 3
goldenwest.com/annualmeeting

Authorization to Vote for Non-Individual Members

The process for voting authorization that enables non-individual members to vote at the Annual Meeting is the same this year as last year. Non-individual members must request, complete, and return an **Authorization to Vote** form by 2 p.m. Tuesday, Sept. 19, 2023.

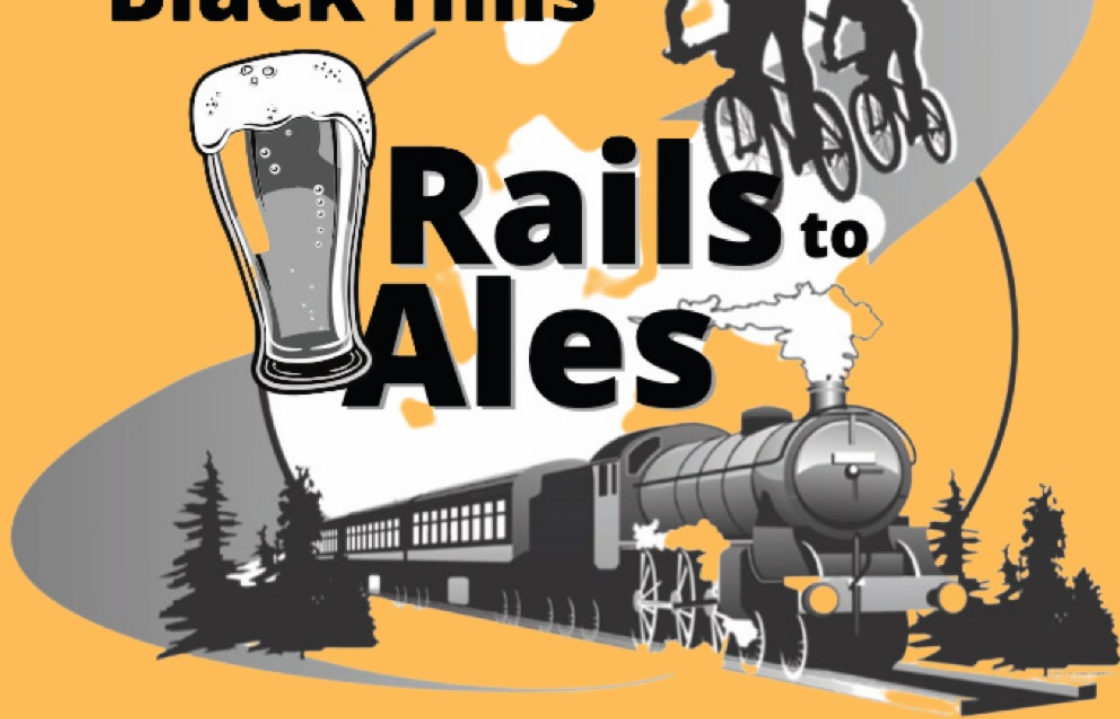
Examples of a non-individual member include a school district, town, church, corporation, LLC, etc. For more information about this change, visit goldenwest.com/annualmeeting.



September 23, 2023

Black Hills





Hill City to Custer

16 Miles on The George S. Mickelson Trail

starts at Tracy Park in Hill City ends in Custer at:

Mt. Rushmore Brewing Company

registration includes: Lunch • MT Day Pass

Live Musical Entertainment • *Event Beer Glass

***first 50 registrants**

event details & registration: MickelsonTrailAffiliates.com

Buffalo Roundup and Arts Festival

Annual Custer State Park Buffalo Roundup - September 28-30, 2023



Watch cowboys and cowgirls as they roundup and drive the herd of approximately 1,300 buffalo. Not only is the roundup a spectacular sight to see, it is also a critical management tool in maintaining a strong and healthy herd.

The Buffalo Roundup will begin at 9:30 a.m. MT on September 29, with the parking lots opening at 6:15 a.m. Be sure to arrive early if you want to pick your spot.



[View Roundup Brochure](#)

YOU'RE INVITED!

SATURDAY, SEPTEMBER 30
1:00-6:00PM

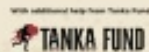
MAŃPIYA LUTA
(RED CLOUD INDIAN SCHOOL)
100 MISSION DRIVE
PINE RIDGE, SD

honoring
**THATHANKA
OYATE**



Local funding for this event was provided by the Friends of Dr. Mark Butterbrodt.

Corporate funding for THE AMERICAN BUFFALO was provided by Bank of America. Major funding was provided by the Corporation for Public Broadcasting, and by The Better Angels Society and its following members: Margaret A. Cargill Foundation Fund at the Saint Paul & Minnesota Foundation, Diane and Hal Brierley, The Keith Campbell Foundation for the Environment, John and Catherine Debs, Kissick Family Foundation, Fred and Donna Seigel, Jacqueline Mars, John and Leslie McQuown, and Mr. and Mrs. Paul Tudor Jones. Funding was also provided by The Volgenau Foundation.



MAŃPIYA LUTA
RED CLOUD



FUNDRAISER
to benefit the United Way of the Black Hills
in the Southern Hills



LIP SYNC BATTLE

**FRIDAY,
OCT 6TH**
AT THE CUSTER BEACON

Fun begins at 6pm • Lip Sync Battle starts at 7pm
Silent and Live Auction: Everyone can participate!

BRING CASH FOR 50/50 RAFFLE AND TEAM VOTING

Free will donation admission!

CASH, CHECK, AND CREDIT CARDS WILL BE ACCEPTED

EVENT SPONSORED BY:



**REGISTER
EARLY OR
DAY OF EVENT**
605-440-1884

***For more information,
please contact
Lori Burnham:
605-440-1884**



Elevate, recharge, & fuel your business journey at the 12th Annual Women's Business Summit!

Location: The Box Events Center | 631 Watiki Way, Box Elder SD

Date: October 19, 2023

Time: 9:00am - 4:00pm

The full-day experience boasts our keynote speakers, our popular business showcase, the graduation of our Women in Leadership 2023 class, and themes in emotional intelligence, psychological safety, and customer and employee loyalty strategy to help everyone be personal and polished in the entrepreneur and intrapreneur environment.



We are thrilled to celebrate women making a difference in our communities, supporting women-owned small businesses all while connecting with each other.

For more information

ANNOUNCEMENTS

1881 Courthouse Museum in Custer, SD



summer volunteer
opportunities



A promotional poster for a Labor Day Sale. The background is light blue with scattered red, white, and blue stars. A red, white, and blue striped ribbon curves across the bottom left. The text is centered and uses a mix of bold, sans-serif fonts. The main title 'LABOR DAY SALE' is in large, dark blue letters. Below it, 'SALE RUNS 9/1-9-4' is in smaller, dark blue letters. The discounts are listed in red and dark blue text, with some items underlined. The address '507 MT. RUSHMORE RD. CUSTER, SD' is at the bottom in white text on a dark blue background.

LABOR DAY SALE

SALE RUNS 9/1-9-4

25% OFF BLACK HILLS GOLD

(LOWEST SALE OF THE SEASON)

20% OFF WHITE BUFFALO AND TURQUOISE

20% OFF SELECT JEWELRY

25-50% OFF SELECT MEN'S & WOMEN'S CLOTHING

50% OFF SANDALS

507 MT. RUSHMORE RD. CUSTER, SD

**CUSTER COUNTY
COURTHOUSE ART
GALLERY**

420 Mount Rushmore Road, second floor



**Showcasing the photography of
Kimberly Nelson.
THROUGH AUGUST 31, 2023
Endorsed by Custer Area Arts Council**



NEWS FROM THE STATE





Good day, Tourism Partners!

With the school year underway and the State Fair in Huron beginning this week, we are now entering our shoulder season. Despite economic challenges, we hope you had a decent summer and are ready to welcome visitors looking to experience fall in South Dakota. Also, the Custer State Park Buffalo Roundup will be here before we know it, so we have a lot of great events to look forward to. Our marketing campaign continues to run in a very heavy rotation until the end of October. We are doing our best to continue to entice visitors to get to South Dakota over the next couple of months. We know this marketing plants seeds for inspiring trips down the road, too.

Here are a couple of items we want to bring to your attention:

1. Last week, Travel South Dakota was awarded a coveted Mercury Award for **the nation's best tourism integrated marketing campaign** from the U.S. Travel Association and National Council of State Tourism Directors! This is a huge award, and our team couldn't be more excited. You can read more about this award in this [press release](#).
1. The Governor's Tourism Advisory Board will be meeting in Huron on September 7 at the Crossroads Hotel & Huron Events Center. If you are in the area, please feel free to join us as we'd love to see you. The agenda for this meeting can be found at this [link](#).
1. Join us for a webinar on September 19 on best practices for pitching story ideas to media. Register at [SDVisit.com](#).
1. Just a reminder to check out details of our new [TAP Grant Program](#). Deadline for applying is **Friday, September 22**.
1. All speakers and breakout sessions are ready to go for the **2024 Governor's Conference on Tourism** and we will begin sharing that information in the coming weeks. We encourage you to book your lodging as soon as possible. A lodging list is available on [SDVisit.com](#). Sponsorship & Exhibitor information will hit your mailboxes by early October. If you have any questions about the conference before then, please reach out to [Jacey Ellsworth](#). Also, remember to nominate industry colleagues for our annual tourism awards. [Online nomination forms](#) for all the awards are on [SDVisit.com](#) and are due **Tuesday, November 21**.
1. We are working on our [Forever 605](#) industry toolkits. Supply chain issues are throwing a bit of a wrench into our plans to get these out soon, but we hope to have them available within the next 6 to 8 weeks. The kits will be full of great material for you to display in your business as well as information about how you can best plug into this stewardship campaign. Stay tuned!

There are so many other great updates below, so make sure you keep on reading. If you need anything, please don't hesitate to reach out. Happy Labor Day, friends! We hope to see you soon.

All our best,
Jim and Team

PRESS RELEASES

Final 2023 Forest Moon Walk: Be A Buffalo

Custer, SD, August 31, 2023 —Saturday, September 2 is the Final Black Hills National Forest Moon Walk of the 2023 season. In partnership with Custer State Park (CSP), the walk will begin at 7 p.m. with a casual walk through the CSP buffalo corrals, located southeast of Custer, SD.

CSP is home to one of the largest publicly owned bison herds in the nation. September signals the time of year for the Buffalo Round-Up and park efforts to manage the herd size. Come and learn about the management practices of our beloved CSP– the crown jewel of South Dakota State Parks.

Parking for this event will be provided at the CSP Bison Center, located next to the corrals. No CSP park pass is required for vehicles attending this event.

To get to the [Bison Center from Custer, SD](#), take Highway 16A for 6.6 miles and turn south on SD-87 (before Legion Lake). Continue south on SD-87 for 5.5 miles and turn left (or east) onto the Wildlife Loop Road. Travel on the Wildlife Loop Road for approx. 9 miles. Turn left at Lane Johnny Road into the Bison Center parking area. Travel time is approx. 47 min. (one-way). Event signs will also be posted to help guide participants to the parking area.

Visitors are encouraged to bring binoculars, flashlights, water, and bug repellent, and dress for cooler evening temperatures. Long pants and sturdy footwear (hiking boots or athletic shoes) are recommended for your comfort and safety while hiking on uneven terrain. Please arrive early to aid in parking vehicles.

The program may be canceled unexpectedly due to unforeseen reasons such as lightning, high fire danger, wildfire, and other safety reasons beyond control. The program will not be canceled due to rain unless lightning is spotted. If the Moon Walk is canceled in advance due to severe weather forecasted, the notice of cancellation will be placed on the Black Hills National Forest [Facebook](#) and [Twitter](#) pages. The public is encouraged to check online before heading out to the event.

The Black Hills National Forest, in partnership with Black Hills Parks & Forests Association (BHPFA), is offering 2023 Moon Walk Collector's Pins at each event for \$5.00 each. The sale of lapel pins supports the interpretive and educational efforts across the Forest. The Moon Walk Programs are supported by BHPFA through financial assistance and staffing. BHPFA is a non-profit partner with the U.S. Forest Service.

Learn more about the [Black Hills National Forest Moon Walk program](#).

Mount Rushmore National Memorial News Release

For Immediate Release: August 21, 2023

Contact: Earl Perez-Foust, moru_information@nps.gov, 605-574-3115

Tourism to Mount Rushmore National Memorial contributes \$385.6 million to local economy

KEYSTONE, SD — A new National Park Service (NPS) report shows that 2,440,449 visitors to Mount Rushmore National Memorial in 2022 spent \$385.6 million in communities near the park. That spending supported 5,694 jobs in the local area with a cumulative effect of \$551 million in economic output. "People come to Mount Rushmore National Memorial to vacation with their families and friends while learning the history of the park and region," said Superintendent Wheatley. "We recognize that tourism is a critical driver to the local economy and work closely with our tourism partners to support their initiatives."

Below are a few highlights regarding park visitors in 2022:

- Over 71% stayed in local area lodging;
- Approximately 5% of visitors were local area residents;

- Over 55% of visitors indicated that Mount Rushmore National Memorial was the primary reason they visited the area.

The peer-reviewed visitor spending analysis was conducted by economists at the NPS. The report shows \$23.9 billion of direct spending by nearly 312 million park visitors in communities within 60 miles of a national park. This spending supported 378,400 jobs nationally; 314,600 of those jobs are found in these gateway communities. The cumulative benefit to the U.S. economy was \$50.3 billion.

As for the economics of visitor spending, the lodging sector had the highest direct effects, with \$9 billion in economic output nationally. The restaurants sector had the second greatest effects with \$4.6 billion in economic output nationally.

“Since 1916, the National Park Service has been entrusted with the care of our national parks. With the help of volunteers and partners, we safeguard these special places and share their stories with more than 300 million visitors every year. The impact of tourism to national parks is undeniable: bringing jobs and revenue to communities in every state in the country and making national parks an essential driver to the national economy,” says National Park Service Director Chuck Sams.

Report authors also produced an interactive tool that enables users to explore visitor spending, jobs, labor income, value added, and output effects by sector for national, state, and local economies. Users can also view year-by-year trend data. The interactive tool and report are available at the [NPS Social Science Program webpage](https://www.nps.gov/social-science-program).

www.nps.gov

About the National Park Service. More than 20,000 National Park Service employees care for America’s 424 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at www.nps.gov, and on [Facebook](https://www.facebook.com/nps), [Instagram](https://www.instagram.com/nps), [Twitter](https://twitter.com/nps), and [YouTube](https://www.youtube.com/nps).



PHOTO CREDIT: dozens of people standing in front of Mount Rushmore under a overcast sky.

Photo Credit: NPS Photo / Abby Jo Rimstidt

Wind Cave National Park News Release

Release Date: August 21, 2023

Contact: Tom Farrell, tom_farrell@nps.gov, 605-745-1130

Tourism to Wind Cave National Park contributes \$52.7 million to local economy Report shows visitor spending supports 741 jobs in nearby communities

HOT SPRINGS, SD – A new National Park Service (NPS) report shows that 607,418 visitors to Wind Cave National Park in 2022 spent \$52.7 million in communities near the park. That spending supported 741 jobs in the local area and had a cumulative benefit to the local economy of \$75 million.

“Since 1916 the National Park Service has been entrusted with the care of our national parks. With the help

Since 1916, the National Park Service has been entrusted with the care of our national parks. With the help of volunteers and partners, we safeguard these special places and share their stories with more than 300 million visitors every year. The impact of tourism to national parks is undeniable: bringing jobs and revenue to communities in every state in the country and making national parks an essential driver to the national economy,” said **National Park Service Director Chuck Sams**.

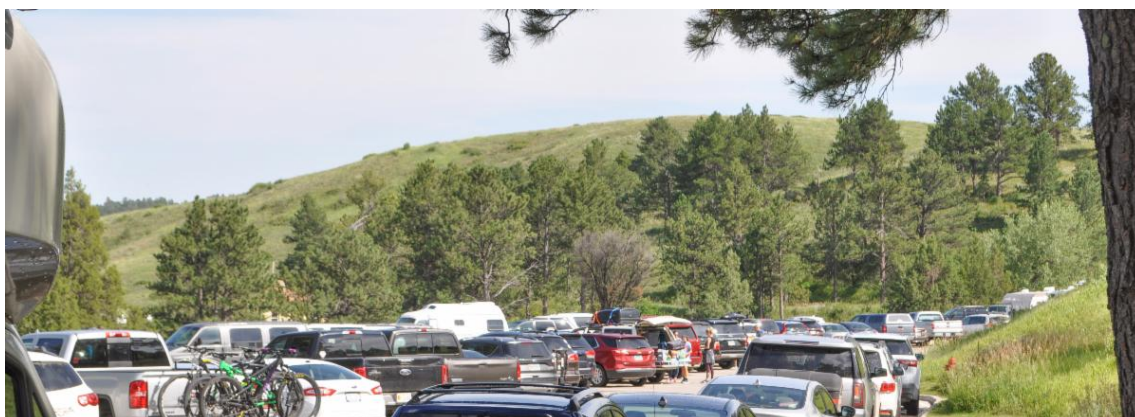
“People come to Wind Cave National Park to view the cave and our wildlife,” said **Superintendent Leigh Welling**. “We recognize that this tourism is a critical driver to the local economy, bringing 741 jobs and \$52.7 million revenue to communities within 60 miles of the park.”

The peer-reviewed visitor spending analysis was conducted by economists at the National Park Service. The report shows \$23.9 billion of direct spending by nearly 312 million park visitors in communities within 60 miles of a national park. This spending supported 378,400 jobs nationally; 314,600 of those jobs are found in these gateway communities. The cumulative benefit to the U.S. economy was \$50.3 billion.

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Report authors also produce an interactive tool that enables users to explore visitor spending, jobs, labor income, value added, and output effects by sector for national, state and local economies. Users can also view year-by-year trend data. The interactive tool and report are available at the NPS Social Science Program webpage: [Visitor Spending Effects - Economic Contributions of National Park Visitor Spending - Social Science \(U.S. National Park Service\) \(nps.gov\)](#).

To learn more about national parks in South Dakota and how the National Park Service works with South Dakota communities to help preserve local history, conserve the environment, and provide outdoor recreation, go to www.nps.gov/SOUTHDAKOTA.





Looking down rows of cars in a parking lot bordered on the right by a grass lawn. There is a small hill in the background with green grass and trees on it.

www.nps.gov/wica

About the National Park Service. More than 20,000 National Park Service employees care for America's 425 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at www.nps.gov, and on Facebook, Instagram, Twitter, and YouTube.



Keeping customers safe: Black Hills Energy offers 5 tips to avoid hidden risks

RAPID CITY, SD. – August 7, 2023 – It's an activity on the rise in summer months that many homeowners and businesses do, but they're unknowingly putting themselves and others in a dangerous situation. Digging without locates could result in costly fines, damage to property, or result in harm to yourself and others.

That's why Black Hills Energy is working with communities to recognize Aug. 11 as 811 Day, an opportunity to urge residents to call 811 at least two business days prior to any digging project to have underground utility lines marked. Summer months are heightened times for working outside and hit lines, making it incredibly important for everyone to focus on being safe.

"Our most important responsibility is the safety of our customers, employees and the communities we serve. That includes safe digging any time of year," said Michael Pogany, General Manager of South Dakota operations. "On Aug. 11 and throughout the year, we remind homeowners and professional contractors alike to use the free 811 service before digging to reduce the risk of striking an underground utility line. As we continue to rely on important utilities to keep us connected and safe, calling 811 or visiting www.sdonecall.com is really the only way to know which utilities are buried in your area so that you can dig safely."

Black Hills Energy reminds you:

1. Call or Click Before You Dig. Always "Call or Click Before You Dig" at least two working days in advance to have utility lines marked. You can call 811 toll-free or schedule online at www.sdonecall.com.

2. At no charge to you, utility locators will respond within two business days to mark the approximate location of buried utility lines at your site with color-coded paint or flags.

3. Mark Your Planned Excavation Site. Using white spray paint, stakes, or flags, mark the area around your

planned excavation site before you call. “White-lining” helps the utility locator understand your plan and reduces the chance of project delays if the utility locator must return to locate additional areas.

4. Respect the Marks. Always dig with care and use a shovel within 18 to 24 inches of any utility lines as opposed to using heavy equipment. Just a nick can create a weak spot that may develop into a gas leak, cause an electrical or internet outage or result in injury.

5. Don’t Rely on Old Line Locate Marks. If you don’t dig within 10 days of having utility lines marked, contact South Dakota 811 again. At no charge, utility locators will gladly return to re-mark the lines as quickly as possible. Never rely on outdated information.

When calling 811, homeowners and contractors are connected to South Dakota 811, which notifies the appropriate utility companies of the intent to dig. Installing a mailbox, building a deck, or planting a tree are examples of digging projects that need a call to 811 before starting. Requests can also be made online at www.sdonecall.com at no cost to you. Professional utility locators will arrive at the digging site to mark the approximate location of underground utility lines with flags, spray paint or both.

Every few minutes, an underground utility line is damaged because someone decided to dig without first contacting 811. Striking a single line can result in injury, repair costs, inconvenient outages, and fines. For every digging project, no matter how large or small, call or click 811 – it’s free, it’s safe, and it’s the law. Visit www.sdonecall.com or www.blackhillsenergy.com/safety and click on “Call 811 before you dig” for more information about 811 and safe digging practices.

Media Contacts:

Lynn Kendall, Community Relations Manager
(605) 399-5180

Lynn.kendall@blackhillsenergy.com

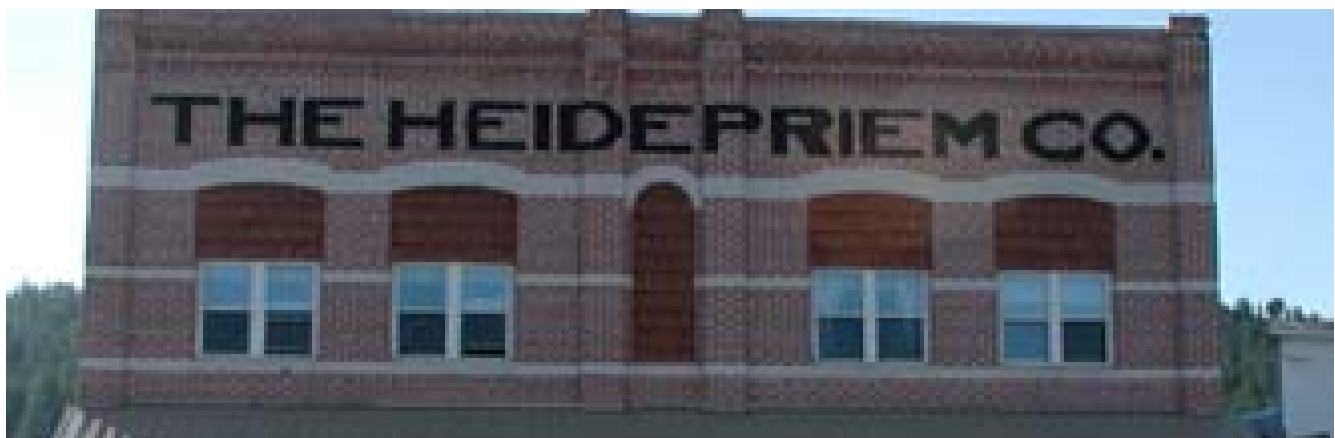
24-Hour Media Assistance:

888-242-3969

About Black Hills Energy

Black Hills Corp. (NYSE: BKH) is a customer focused, growth-oriented utility company with a tradition of improving life with energy and a vision to be the energy partner of choice. Based in Rapid City, South Dakota, the company serves 1.3 million natural gas and electric utility customers in eight states:

Arkansas, Colorado, Iowa, Kansas, Montana, Nebraska, South Dakota and Wyoming. More information is available at www.blackhillscorp.com and www.blackhillsenergy.com.





Custer Senior Center

September Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



Custer School District August Newsletter

WEEKLY INSPIRATION

The most rewarding

**things you do in life are
often the ones that look
like they cannot be done.**

Arnold Palmer

HELP WANTED

CUSTER SENIOR CENTER EMPLOYMENT OPPORTUNITIES
CUSTER SOUTH DAKOTA

CUSTER SENIOR CENTER DIRECTOR

The Custer Senior Center Board of Directors is accepting resumes for the full-time position of Custer Senior Center Director. The major administrative duties include grant-request writing, facility oversight, rental management, financial management, budget planning, and the use of automated bookkeeping software. The position is full time. The beginning salary is \$34,435 per year, with sick and annual leave. Insurance benefits are not available at this time. Year-end bonuses may be earned. For more information and a copy of the position description, send an email to cscdirvac@gmail.com; or stop by Custer Senior Center, 538 Mt. Rushmore Road, to receive an information packet. The Senior Center is a small non-profit organization, and is an equal employment opportunity employer.

CUSTER SENIOR CENTER ACTIVITIES LEADER

The Custer Senior Center Board of Directors is accepting resumes for the part-time position of Custer Senior Center Activities Leader. The major duties include coordination and oversight of various committees and activities, to include the general activities of the small Center gift shop, and promotion of a positive, friendly environment for all Senior Center members, guests, and visitors. The beginning salary is \$14.75 per hour. For more information and a copy of the position description, send an email to cscdirvac@gmail.com; or stop by Custer Senior Center, 538 Mt. Rushmore Road, to receive an information packet. The Senior Center is a small non-profit organization, and is an equal employment opportunity employer.





You can apply online at <https://minerscup.com/job-application/>



BLACK HILLS
**PARKS &
FORESTS**
ASSOCIATION

Seasonal Job Opportunities

BHPFA Sales/Information Associate
Wind Cave National Park & Pactola Visitor Center

Seasonal/Hourly
Competitive Salary
Now through October 31st (These dates may vary)

SKILLS & QUALIFICATIONS

- » PROVIDE ACCURATE PRODUCT AND ORGANIZATION INFORMATION
- » GOOD VERBAL AND WRITTEN COMMUNICATION SKILLS.
- » GOOD INTERPERSONAL SKILLS FOR INTERACTING WITH CUSTOMERS.
- » BE A TEAM PLAYER AND HAVE THE ABILITY OF MEETING ASSIGNED TARGETS.

For full job description & to fill out an application, visit our website at:
blackhillsparks.org/employment

JOIN OUR TEAM!

BE A PART OF PRESERVING EDUCATION & INTERPRETATION IN OUR NATIONAL PARKS

CONTACT US

Patty Ressler
Executive Director
605|745|1264
pressler@blackhillsparks.org

Black Hills Parks & Forests Association
26611 US Hwy 385
Hot Springs, SD 57747
Office Hours: 8am-5pm MT Mon-Fri



WE ARE HIRING!

PLEASE EMAIL
SKOGEN@SKOGENKITCHEN.COM

Job Positions

- Line cooks
- Dishwashers
- Full time
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Ph: 605.673.2241
E: skogen@skogenkitchen.com
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NOW

HIRING

SEASONAL PART TIME

- ***SALES ASSOCIATE***
- ***CUSTOMER SERVICE***
- ***SALES EXPERIENCE***
- ***GREAT PEOPLE SKILLS***
- ***21 OR OLDER***
- ***WILLING TO WORK WEEKENDS & EVENINGS***



CONTACT US:

(605) 673-3047

507 Mt Rushmore Rd Custer, SD

**DISH WASHER
LINE COOKS
SERVERS**

SERVERS

**Looking for a spring/summer
Job? Come join our team!**



**Please apply in house: 308 Mt. Rushmore RD
Custer**

Or By Phone: 605-981-9047

Requirements: Must have a Positive Attitude!

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

Be sure to check out the Help Wanted section on our [Website:](#)

Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818

[Send Us An Email](#)

Connect With Us



[Visit our website](#)